



## Press Release

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### Title: E-bike event in Wokingham

**When:** Saturday 26<sup>th</sup> June 2021

**Where:** Shute End Car Park, Elms Road Wokingham

Wokingham Town Council and the My Journey Wokingham team are delighted to offer residents a chance to investigate the benefits of e-bikes at an e-bike event in Wokingham, Shute End car park on Saturday 26<sup>th</sup> June from 10am – 2pm.

There'll be local bike specialists AW Cycles and Velospeed on hand with e-bikes to test-ride as well as a number of activities/stalls for all the family to enjoy.

- Balance bikes for young children to try
- FREE bike checks by Dr Bike
- Clothing and accessories on sale
- Discounted bike helmets
- Bike Challenge run by Urban Limits
- WATCH community group active travel stall

For those wishing to test-ride an e-bike or get a FREE bike check on an existing bicycle – please go to [www.myjourneywokingham.com/events](http://www.myjourneywokingham.com/events) to book a 15 minute time slot.

Bikes, e-bikes and walking are all great ways to increase activity, reduce our reliance on cars and reduce CO2 emissions. You can explore the benefits of active travel with local community group WATCH and join in the Urban Limits bike challenge on the day. The challenge is a great way to see how much CO2 you can save by cycling for just 60 seconds compared to using a car over the same distance.

**Quote Cllr. Peter Dennis, Vice Chair Amenities Committee Wokingham Town Council:** "E-bikes are a brilliant way to get around, not just for leisure but for commuting and shopping. The power assist takes the effort out of cycling whilst still retaining the freedom cycling offers you. Since purchasing one, I've found there's no need to use the car for council meetings. The event is the ideal opportunity to investigate and test-ride e-bikes and explore the benefits of leaving the car at home for some or even most of your journeys."

**Quote from the Wokingham My Journey Team:** “My Journey team are pleased to be working in partnership with Wokingham Town Council to deliver an E-bike event for our residents, particularly useful for older adults or those with disabilities who need a little help up the hills! Using an e-bike does not mean being lazy as you can get all the health benefits from pedalling normally for much of the journey and, with better weather on its way, why not get in the habit of ditching the car for short journeys and improving air quality. In the last year, bike shops have been selling out of e-bikes for all ages, even more quickly than children’s bikes so join the new revolution!”



## **About WTC**

**Vision:** To enhance Wokingham Town for all current and future residents and businesses.

Wokingham Town Council comprises twenty-five councillors who represent the four wards of the town: Emmbrook, Evendons, Norreys and Wescott.

The Town Councillors are elected every four years. Each year the Council elects one of their members to be the Town Mayor and Chairman of the Council.

The Council delegates much of its business to the following committees:

- **Amenities:** Responsible for the Council's facilities such as parks, allotments, buildings, markets, and playgrounds
- **Arts & Culture:** Encourages, supports and, in conjunction with other organisations, delivers artistic and cultural events to users of the town centre.
- **Civic:** Makes decisions on matters relating to the Mayor's Civic involvement with the Town Council. These include Civic Events such as Civic Awards, Mayoral Town Twinning visits and the honorary staff members.
- **Finance & Personnel:** Controls the finances and general administration of the Council. This committee also administers the allocation of grants to local charities and community projects.
- **Planning & Transportation:** This committee acts as a consultative body on Planning Applications, Development Proposals and Transport issues.

The Full Council meets at least five times a year. Council meetings are open to the public.

The agendas and minutes can be found on the Town Council's web site at

[www.wokingham-tc.gov.uk](http://www.wokingham-tc.gov.uk).

For general information please telephone the Town Council on 0118 978 3185.

**For more information, please visit [www.wokingham-tc.gov.uk](http://www.wokingham-tc.gov.uk)**