

# 18<sup>th</sup> July 2016

Minutes of the proceedings of the **ARTS & CULTURE COMMITTEE** meeting held on this day in the **COUNCIL CHAMBER, TOWN HALL, WOKINGHAM** from 19:31pm to 21:20pm.

## **PRESENT**

Chairman: Mrs G S Hewetson

Councillors: Mrs A Drake, Ms S C Gurney, D Lee, M Monk, Mrs S Steatham and A Waters.

## **IN ATTENDANCE**

Arts and Culture Officer

Marketing and Communications Coordinator

## **APOLOGIES FOR ABSENCE (Agenda Item 1)**

Apologies for absence were received and accepted from Cllr K Morgan.

## **MEMBERS' INTERESTS (Agenda Item 2)**

There were no declarations of interest.

## **QUESTIONS FROM MEMBERS OF THE COUNCIL OR PUBLIC (Agenda Item 3)**

No questions have been received.

## **ARTS & CULTURE COMMITTEE MINUTES (Agenda Item 4)**

It was proposed by Cllr Mrs Hewetson and seconded by Cllr Waters and it was

**RESOLVED  
29408**

that the Minutes of the Arts & Culture Committee meeting held on 24<sup>th</sup> May 2016 (pages 15174 to 15175) be received as a true and correct record and that they be confirmed and signed by the Chairman.

Cllr Ms Gurney joined the meeting.

## **MONITORING REPORT (Agenda Item 5)**

The Monitoring Report dated 12<sup>th</sup> July 2016 was received and considered.

## **International Street Concert Future Provision**

To be discussed as Agenda Item 8.

## **COMMITTEE BUDGET (Agenda Item 6)**

The Arts and Culture Committee's budget dated to 30<sup>th</sup> June 2016 was received and considered.

## **COMMITTEE OBJECTIVES (Agenda Item 7)**

The Marketing and Communications Coordinator gave a presentation on the work done over the last 18 months to engage with local event providers and create a calendar of events.

A question was raised on the engagement with Facebook events and with local public houses that put on music and related events. These are both areas where further work was being done.



A suggestion was made that we could consider a public information pillar similar to Woodley's. It was noted that a public information board was being considered as part of the work of the Market Place Working Party and the ongoing improvements to the Market Place.

The new Wokingham events website was previewed and the Marketing and Communication Coordinator was thanked for her time and expertise in doing so.

It was agreed that there were a good number and spread of events throughout the year and it would act as a good basis to look at where future new events would be best placed.

It was agreed to alter the metric of "No. of weeks with events increases year on year" to reflect quality over quantity. The metric will now read to "maintain and monitor a list of quality events running in Wokingham during the year and aim to see that list increase year on year."

**ACTION: ARTS & CULTURE OFFICER**

#### **INTERNATIONAL STREET CONCERT (Agenda Item 8)**

- a) The Arts and Culture Officer's report was received and considered. The Committee thanked the Officer for a full and considered report. Members were keen to investigate further the concept of an additional bar for the event now it was on Broad Street, in particular a themed bar. Members were also keen to investigate further the feedback that some sort of earlier children's entertainment would be of interest to the public.

Cllr Gurney offered to look more into the written feedback to identify relevant trends and options.

**ACTION: CLLR GURNEY**

- b) It was proposed by Cllr Mrs Hewetson and seconded by Cllr Waters and it was

**RESOLVED  
29409**

To accept all recommendations in the report including:

- To continue to have the Street Concert on Broad Street
- To take the option to extend the contract of Yes Events for the technical provision for the next two years.
- To invite Mr Zarb to a future meeting to look at options for acts for the next two years of concerts.

**ACTION: ARTS & CULTURE OFFICER**

#### **LIVE NATIVITY (Agenda Item 9)**

The Chairman reported on the past and the current position of the Live Nativity as part of the Wokingham Living Advent Calendar (WLAC).

It was proposed by Cllr Mrs Hewetson and seconded by Cllr Waters and it was agreed to

**RECOMMEND  
29410**

to the F&P Committee that the budget of £2000 for the Live Nativity is vired to the Grants budget in order for the sum to be allocated to More Arts as part of the delivery of the WLAC and that in future years be incorporated into the Grants process.

**ACTION: RESPONSIBLE FINANCIAL OFFICER**



**FUN DAY (Agenda Item 10)**

The Arts and Culture Officer's report on the 2016 Fun Day was received and considered.

**RESOLVED  
29411**

It was proposed by Cllr Mrs Hewetson and seconded by Cllr Lee and it was

to accept all recommendations in the report, in particular to start a process of fixed term contracts for the significant elements of the event.

Members were also keen to do all possible to ensure that visitors to the event and potential visitors are aware that the entertainment is free.

**ACTION: ARTS & CULTURE OFFICER**

**CULTURAL MONTH (Agenda Item 11)**

The Arts and Culture Officer's report on the 2016 Cultural Month was received and considered.

**CHAIRMAN**

